



# Mplify Carrier Ethernet for Business Certification

## Benefits & Impact

- ✓ **Market Credibility:** Build buyer confidence with independent validation
- ✓ **Proven Performance:** Validate predictable performance & conformance
- ✓ **Interoperability:** Simplify interconnection & delivery across networks
- ✓ **Competitive Advantage:** Stand out with certification registry visibility
- ✓ **NaaS Enablement:** Build on Carrier Ethernet for automated, multi-provider NaaS

## Certification Deliverables

- **Certification Logo:** Mplify logo set to promote your certified solution or service
- **Mplify Certification Registry:** Carrier Ethernet for Business Certified Companies listing
- **Test Record:** Comprehensive report of certification test results
- **Certification Marketing Kit:** Set of Mplify marketing assets to help promote certification

The Mplify Carrier Ethernet for Business Certification is the direct evolution and rebranding of MEF 3.0 Carrier Ethernet Certification. It is the industry-recognized program that validates Carrier Ethernet services and solutions designed for enterprise and inter-provider networking.

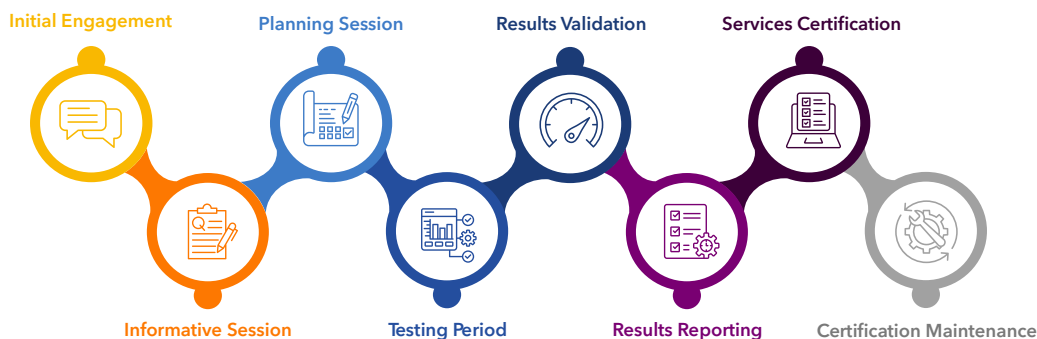
## Why Carrier Ethernet for Business

Certified solutions and services demonstrate:

- Predictable performance across key Ethernet metrics including frame delay, inter-frame delay variation and frame loss ratio
- Standardized behavior defined by Mplify standards
- Increased interoperability across providers and operator domains
- Reduced buyer risk through independent validation



## The Carrier Ethernet for Business Certification Process



## Who Should Get Certified

- Service providers offering enterprise or inter-provider Carrier Ethernet services
- Technology providers offering Mplify standards-based Carrier Ethernet solutions

## Target Business Use Cases

- Enterprise site-to-site connectivity
- Business access and aggregation services
- Cloud access and data center interconnection
- Mission-critical business applications

## Standards-based Certification Testing

Certification testing is managed by Iometrix, Mplify's accredited test and certification partner for Carrier Ethernet.



Carrier Ethernet services are validated against MEF 91 and MEF 91.0.1 test requirements using business-specific traffic profiles and standardized performance objectives to ensure predictable and consistent service behavior across providers and network deployments.

## Certifiable Services

- E-Line
- Access E-Line
- Transit E-Line
- E-LAN
- E-Tree

Contact Mplify to begin the certification process – [CarrierEthernet@mplify.net](mailto:CarrierEthernet@mplify.net)