



## Manifesto from the Enterprise Leadership Council (ELC)

# Advancing Trust, Assurance, and Resilience through SASE Certification

To:

The Mplify Board of Directors

The Technology Advisory Board (TAB)

From: The Enterprise Leadership Council (ELC)

Date: June 2025

### A Call to Action: Certify What Matters

In an era where digital transformation is accelerating and cyber threats are escalating, enterprises face a paradox: the more connected and agile we become, the more vulnerable we are to sophisticated, multi-vector attacks. The ELC, representing the voice of global enterprise leaders, urges the Mplify Board and TAB to take decisive action by ensuring that all SASE-related services, products, and solutions are SASE-certified under the Mplify framework.

### The Enterprise Cybersecurity Challenge

Enterprises today operate in a threat landscape dominated by a \$10.5 trillion cybercrime economy, growing at 15% annually. We are inundated with a fragmented array of cybersecurity tools, each addressing isolated risks but rarely offering cohesive protection. Meanwhile, regulatory pressures, shareholder expectations, and insurance mandates demand verifiable security postures and continuous compliance.

This complexity challenges our ability to confidently select, deploy, and scale secure networking solutions that underpin our core business operations.

### Why SASE Certification Matters

The Mplify SASE Certification program is not just a badge—it is a blueprint for trust. It validates that a solution meets rigorous, independently tested standards across SD-WAN, Security Service Edge (SSE), and Zero Trust components. Certification ensures:

- **Assurance:** Enterprises can trust that certified solutions deliver consistent security and performance.
- **Transparency:** Vendors and service providers are held to a common, measurable standard.
- **Simplified Procurement:** Certified offerings streamline RFP processes and accelerate decision-making.
- **Operational Confidence:** Certified solutions integrate seamlessly into NaaS ecosystems, enabling secure, scalable, and automated service delivery.

## The Role of the Mplify Board and TAB

We call on the Mplify Board and TAB to lead by example:

1. Get SASE Certification for all products, solutions, and services on an ongoing basis.
2. Promote Certified Solutions through your channels and Mplify's events, and communications.
3. Support Enterprise Adoption by aligning certification with enterprise RFI/RFP templates and procurement frameworks.

## The ELC's Commitment

The ELC is committed to championing certified solutions across the broader enterprise sector. We believe that when enterprises demand certification, the entire ecosystem—from vendors to service providers—aligns to deliver secure, interoperable, and high-performing solutions.

## Conclusion

SASE certification is not a checkbox—it is a catalyst for trust, innovation, and resilience. We urge the Mplify Board and TAB to act decisively. Together, let us build networks where secure connectivity is not an aspiration, but a certified reality.

Respectfully,

## The Enterprise Leadership Council (ELC)

### Signatories

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